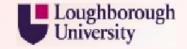
School of Sport & Exercise Sciences

### Dying to win

The second draft World Anti-Doping Code and the fight against doping in sport

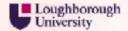
Barrie Houlihan
Loughborough University
UK

Institute of Sport & Leisure Policy



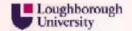
# Dying to win

- World Anti-Doping Code:
  - defining doping
  - agreeing sanctions
  - funding research & administration
  - harmonizing policy
  - ensuring compliance



# Defining doping

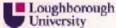
- From 'intent, harm & ergogenic effect',
- to 'strict liability',
- to 'enhance performance',
   'unnecessary risk of harm' and
   'contrary to the spirit of sport',
- and back to 'strict liability'.



# Strict liability

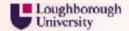
- the presence of a prohibited substance or its metabolites or markers in an athlete's bodily specimen
- use or attempted use of a prohibited substance or a prohibited method
- failing, or refusing, to submit to sample collection....
- violation of applicable requirements regarding athlete availability....
- tampering...possession....trafficking... aiding and abetting....

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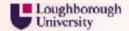
#### • Issues:

- purpose: punish, exclude, rehabilitate
  ...
- categorisation of violations
- equality or equity of treatment of sports
- baseline sanctions or lowest common denominator

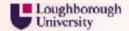


### • Policies:

- IFs wide variation from 4 years (IAAF) to a few months (UEFA)
- governments/courts general
   agreement around 2 years
- IOC weak commitment to 2 years

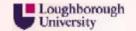


- IOC Anti-Doping Code (1999)
  - 'However, based on specific,
     exceptional circumstances to be
     evaluated in the first instance by the
     competent IF bodies, there may be a
     provision for a possible modification
     of the two-year sanction'



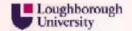
#### WAD Code

- 2 year sanction, but some allowance for inadvertent use, therapeutic use and 'exceptional circumstances', eg age and competitive experience
- 'if the athlete can clearly establish that the anti-doping rule violation was not the result of his or her fault or negligence'



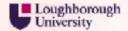
# Funding research & administration

- Costs:
  - testing stable or declining
  - legal advice rising steadily
  - scientific costs rising rapidly



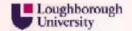
# Funding research & administration

- Funding:
  - federations remains limited & reluctant
  - governments wide variation and
     some evidence of growing reluctance
  - IOC remains crucial, but modest



# Funding research and administration

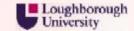
- WADA 2002 budget & income (US\$)
   (late October)
  - Olympic Movement 5,150,000 (8,500,000)
  - Public authorities 5,018,640 (8,500,000)
  - Paid in full Japan, Denmark, Finland,
     France, Netherlands, UK, Norway, Sweden,
     Germany, Spain, Australia & NZ
  - Paid at least half Korea, Romania,
     Belgium
  - Paid nothing USA, all South America,
     India, Austria, Bulgaria, Ireland, Greece,
     Italy, Poland, Russia, Ukraine



# Harmonizing policy

#### WAD Code

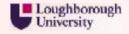
- considerable progress uniformity, compatibility and proximity; ISO; models of best practice, BUT
- USA not enthusiastic about use of ISO
- many countries will need support to achieve harmonisation
- vast number of aspects to harmonise



# Harmonizing policy

• Intensity of testing, selected sports in Britain, Apr '00 to March '01

•	Sport	Tests conducted	Approx no. of elite	Approx chance of
•			athletes	being tested
•	Power lifting	185	50	370%
•	Athletics	605	250	242%
•	Weight-lifting	229	100	229%
•	Swimming	110	100	110%
•	Cycling	216	300	72%
•	Rowing	42	100	42%
•	Triathlon	13	40	33%
•	Gymnastics	26	80	32.5%
•	Football	1016	5000 (Eng)20%	



- Distribution of medals at the 2000 Olympic Games between the 80 medal-winning countries
- % of medal winning countries
- Most successful 10% (n = 8)
- Most successful 20% (n = 16)
- **Most successful 40%** (n = 32)
- Least successful 20% (n = 16)

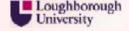
% of medals won

$$2.6\%$$
 (n = 23)

- Distribution of medals at the 2002 Winter Olympic Games between the 25 medal-winning countries
- % of medal winning countries
- Most successful 20% (n = 5)
- Most successful 40% (n = 10)
- Least successful 20% (n = 5)

% of medals won

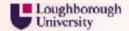
$$3.9\% (n = 9)$$



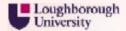
- Distribution of medals at the 2000 Olympic Games between the 199 participating countries
- % of participating countries % of medals won
- Most successful 10% (n = 20) 77.5% (n = 672)
- Most successful 20% (n = 40) 94.7% (n = 821)
- Most successful 40% (n = 80) 100% (n = 869)

**Distribution of medals at the 2002 Winter Olympic Games** between the 77 participating countries

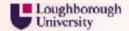
- % of participating countries % of medals won
- Most successful 20% (n = 15)
- Most successful 30% (n = 23)



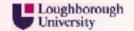
- Reasons for non-compliance by a government, NOC and IF:
  - choice
  - inability
  - inadvertence



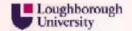
- Available responses within the Code:
  - publicity of non-compliance
  - biennial report to WADA on compliance
  - WADA reports to IOC, IFs etc.



• Version 1: '..acceptance of the Code by both its NOC and government shall be a requirement for a country to host [the] Olympic Games... or world championships'. "...acceptance of the Code by its NOC shall be required for a country to participate in Olympic Games...'



• Version 2: '... Non-compliance with the Code by either the government or NOC of a country shall result in consequences with respect to Olympic Games....world championships ... as determined by the ruling body for each event.



# Still 'Dying to Win'?

- increased commitment from the EU
- strong resistance from key IFs especially soccer and tennis
- static or declining commitment from governments
- little enthusiasm among National Olympic Committees
- athletes are on the margin of doping debates
- public largely ignored

