

Summary
Presentation –
Play the Game
2019.
Colorado
Springs – USA

Cape Town Slap & FAZ Ban *... the price of keeping the African football clean*

- ▶ Introduction [Brief Bio]
- ▶ Name: Augustine Mukoka – freelance journalist with 18 years covering Zambian, African & World football [former sports editor – Posts Newspaper, Zambia. 2009 to 2011]
- ▶ In 2009, I attended the Play the Game conference in Coventry, England where I met Andrew Jennings.
- ▶ FIFA World Cup 2006 (Germany), 2010 (South Africa)
- ▶ FIFA Confederations Cup 2009
- ▶ FIFA Under-20 World Cup 2017
- ▶ Africa Cup of Nations 2006, 08
- ▶ All Africa Games 2007





Cape Town Slap & FAZ Ban

... the price of keeping the African football clean

- The death of Ghanaian journalist Ahmed Hussein Suale was a wake-up call.
- Following his death on January 17, 2019, it was about time sports journalist like myself with experience covering the tough terrain in Africa highlighted the path we navigate.
- In honour of the late Mr. Suale, may I call for a moment of silence. 0.30" seconds.
- May the soul of our dear departed '*soldier of the pen*' rest in peace. Thank you.



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... the price of keeping the African football clean

- ▶ African sports journalists must tell the story about the continent's top sport and its administrators.
- ▶ Protection of these sports journalists is paramount. Currently, it's not guaranteed.
- ▶ It explains why it had to take the Sunday Times of England to reveal details of 54 FA heads meeting somewhere to strategize an election.
- ▶ Today, Danny Jordan is CAF vice-president. He was at the centre of a questionable transaction that landed Jerome Valcke and Jack Warner in troubled waters.
- ▶ His comeback calls for clarity now rather than later when it may be too late.



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- ▶ Protection of African sports journalists requires legislation and to achieve this advocacy is key.
- ▶ Threats, physical harm or any form of attempt that compromises the security of African sports journalists must be acted on by authorities.
- ▶ African sports journalists are the least protected. Even media bodies concern themselves less of the happenings and challenges sports journalists endure.
- ▶ If protection is guaranteed, African sports journalists have the potential to change course in administration of the game.



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- ▶ Football leaders in Africa wield significant power.
- ▶ They have connections to the political class. It makes journalists reporting on these administrations vulnerable.
- ▶ These leaders equally have a wide support base; a collection of supporters that in some circles are referred to as 'cadres'.
- ▶ This is the more reason African sports journalists must be protected.



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- ▶ After securing protection of African sports journalists through legislations, we can discuss specialized training.
- ▶ There should be legislation that will criminalize threats, physical harm or any conduct that places journalist's life at risk.
- ▶ African sports journalists must be empowered with skills in legislative reporting.
- ▶ In addition to legislative reporting, focus must also be on financial literacy and investigate journalism.

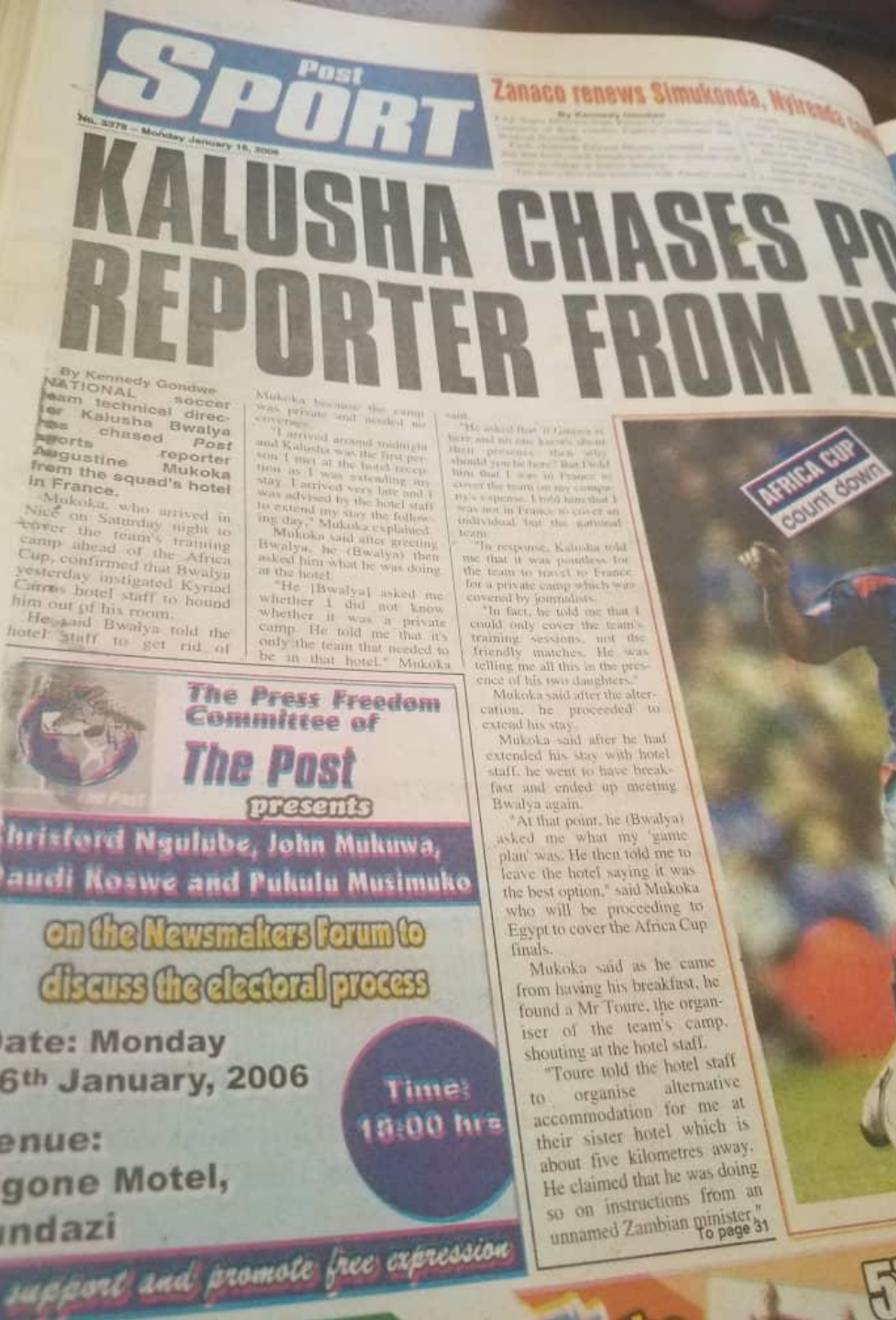
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- ▶ At 2009, it was inspiring to meet Andrew Jennings, author of *Foul! The Secret World Of FIFA: Bribes, Vote Rigging & Ticket Scandal*.
- ▶ My first encounter with details in Jennings book was 2006 when COSAFA's Ishmael Bhamjee was sent home from World Cup in Germany over ticket scandal.
- ▶ Away from Bhamjee, my work at home put me at odds with the FA officials. In December 2009, I came into physical contact with one of the country's greatest soccer stars at the time FA president.
- ▶ He was never, as expected pleased with our work of providing checks and balances to the administration.
- ▶ He was due to make a presentation in a session I was attending.
- ▶ Of particular distaste in the brief clash was an article I authored about the FA gagging players.

FOUL!

THE SECRET WORLD
OF FIFA: BRIBES
VOTE RIGGING
AND TICKET SCANDALS



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- It was not the first time I endured at the hands of the FA officials. In 2006 enroute to the Egypt Africa Cup, I was kicked out of the hotel in Nice, France.
- This followed a query we had put through to his office on what we determined were issues of public interest.
- Among them were; commercial and television rights, the national team jersey and player transfer questions.

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- While we kept tabs on the administration, we credited his administration for reviving the national team performance.
- First 1/8 in 2010 since 1994 and eventually Afcon triumph in 2012. In 2011, he was elected to CAF.
- When I left mainstream media in 2011 to pursue other interests, we set up bolazambia.
- Bolazambia has embraced new media such as Facebook, twitter and WhatsApp, and the internet in general to keep an eye on the administration of the game in Zambia.
- In 2018, we brought to public attention a questionable distribution of funds among the current executive committee members.



Kalusha assaults Post reporter in Cape Town

Rupia minister

From front page

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By Chibwisa Sitwamba
FOOTBALL Association of Zambia (FAZ) president Kalusha Bwalya on Saturday assaulted Post sports journalist Augustine Mukoko in Cape Town, South Africa.

FAZ managing editor Amos Malunga yesterday said the newspaper, through Mukoko, Service to pursue the assault complaint against Kalusha.

The incident happened around 1500 hours when Mukoko and Strazi (Observer) Kenneth Dlamini headed to the Cape Town International Convention Centre (CTCC) auditorium for press day as part of the World Cup 2010 preparatory activities.

Before Mukoko's arrival at the stadium, he went to the stadium as he intended to oppose the program. The program indicated he was scheduled to make a presentation in the next session of the session. Kalusha punched me and I responded but immediately he asked me to stop, which I did. Kalusha said: "Please stop. I want to ask you to stop writing about me." My response was: "We can't stop writing about you because you are the FA [Football Association] president."

"Kalusha punched: "No please... stop writing those lies." I asked him: "Which things?" Kalusha responded: "Things like I stopped players from talking to you."

"I said to him: "No, it was not a lie. They Kalusha asked: "Who told you?" But I declined to reveal my source. I told him that I can't tell you who told me but it is true."

After the exchange of words, Bwalya physically hit Mukoko. Then he slapped my face and the spectacles dropped but fortunately they didn't break as I pushed them away. I asked him if he really wanted a physical challenge. Two female police officers, maintaining the security checkpoint and other onlookers approached the scene to separate us. Bwalya continued shouting: "Don't talk with me." Mukoko stated: "Kalusha continued shouting: "Don't even write this. I told him that I was going to write."

Mukoko said he was immediately asked to enter the auditorium and asked the officers that I wanted to see the matter on record. The officers said it could only

be done at Cape Town Central Police. I insisted I wanted this matter on record and I was directed to another office in the building where I met another group of officers," Mukoko said. "An officer identified as Kemp AP attempted to me and instructed another female officer to take note of my statement. I explained what happened and the officers called their colleagues from Cape Town Central Police. After the officer from Central Police arrived and I was asked to proceed to open a docket with them. I telephoned our managing editor Mr Amos Malunga to brief him about the incident."

Mukoko said Malunga advised him to proceed and open the docket at the police. "He said I should continue updating him. But before we could even reach the Central Police, the officer driving the received instructions to return to the CTCC. When we returned to the Centre, I met Mr Kemp who told me that officials from FIFA wanted to have an audience with me. I wanted for the FIFA officials in the offices police were operating from. Mr Emmanuel Maradas entered the room. He [Maradas] said he had been informed about the incident which he described as unfortunate and unacceptable," Mukoko narrated.

"Maradas said FIFA and the Local Organising Committee [LOC] had strongly talked to Kalusha about his behaviour and asked him to apologise which he told me he was ready to do."

Mukoko narrated that Maradas asked that the matter should not proceed to Central Police for formalities because it had the potential to dent the 2010 World Cup preparations.

"At this point, I told Maradas that I was not in a position to make a decision alone because the matter was in the hands of my superiors. Maradas asked if he could contact my superiors and I gave him Mr Malunga's mobile number. He telephoned Mr Malunga who I also spoke to again. Mr Malunga asked me what I thought about Maradas' request and I said I was ready to withdraw if Kalusha showed remorse," Mukoko narrated.

"Thereafter, Maradas asked me to wait for him in the offices and later walked in with 2010 World Cup LOC communications director Richard Abubondo and head of media Jermaine Craig as well as Kalusha. Maradas told Kalusha that his actions were unacceptable and had the potential to ruin his administrative career, the image of the country and World Cup preparations. He said three eyewitnesses were ready to testify against him and that what he

did was wrong."

Mukoko narrated that Maradas said Kalusha's behaviour was unprofessional. "Maradas asked Kalusha to apologise," Mukoko stated. "At that point, Kalusha said: 'I want to say I'm sorry to you Augustine. On behalf of my family and everyone, I must say I'm sorry. I didn't want this to happen. No one has forced me to apologise. From the bottom of my heart, I once again [say] I am sorry.'"

But Malunga yesterday said the South African Police would pursue the assault case against Kalusha. "After evaluating everything, we have reached a conclusion that Kalusha Bwalya's apology was neither genuine nor made in good faith. As a result, we have, through Augustine Mukoko, asked the police in South Africa to pick up this complaint of assault so that Kalusha Bwalya can account for his actions," Malunga said. "Whilst we are mindful of the need to forgive one another, we feel that Kalusha is unrepentant as could be seen from his so-called apology. First, Kalusha did not offer to apologise because they found his behaviour unacceptable. And because he realised that he was about to be arrested and could imagine the consequences of that

arrest. Kalusha tendered that FIFA-induced apology. Clearly, this apology was not heartfelt."

Malunga said the matter would have to be taken to the police to allow Kalusha an opportunity to reflect on his behaviour against The Post in general and its sports writers in particular.

"The country will recall that this is not the first incident," Malunga said. "Not too long ago, Kalusha confronted Augustine during breakfast at a hotel in Paris [France], where the Zambia national team was camping and verbally assaulted him. After that verbal assault on Augustine, through the hotel management, evicted Augustine from the hotel saying that Augustine could not be in the same hotel with the national team. This is just one example. Otherwise the examples are numerous. Kalusha has displayed such malicious hostility against our journalists, both at home and abroad," said Malunga. "Without doubt, Kalusha has irrationally inflated or exaggerated his status. He has no regard for Zambian journalists. For Kalusha, a good journalist is one who hero-worships him, one who sings his praises. Unfortunately for him, we are not anybody's praise-singers. We hope this incident helps Kalusha to deeply reflect on his shameful and demeaning conduct."



Part of President Mugabe's security vehicle

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- The funds from FIFA were distributed among officials as allowances without following procedure.
- Questionable transactions among officials have also been a source of contention.
- This has attracted an illegal ban on me by the association. I have since written to FIFA to contest this and consulting legal experts to explore other options.
- There is a very high risk to self when pursuing stories that border on mal-administration.

SPORT

Mukoka speaks out against FAZ ban

By Mast Correspondent

ANY attempt to clamp down on the scrutinising of football management in Zambia is a useless and time-wasting exercise by FAZ president Andrew Kamanga and his ethics committee, says sports analyst Augustine Mukoka.

In a statement following a 90-day provisional ban imposed on him by the FAZ Ethics Committee for allegedly circulating FAZ documents, Mukoka said he was yet to receive any formal charge or the committee's ruling that "arrived at this joke of a decision".

"The chairman of the FAZ Ethics Committee Mr Kephass Katongo claims in a press statement that the document which tabulates huge pay-outs to the association president Mr Andrew Kamanga and others as sitting allowances for hosting the Africa Cup Under-20 tournament in 2017 were allegedly illegally obtained," he stated.

"For the avoidance of any doubt, article 22 (2) of the FIFA Code of Conduct states, "persons bound by this Code are forbidden from making any public statements of a defamatory nature towards FIFA and/or towards any other person bound by this Code in the context of FIFA events.

"While I'm not bound by the FIFA Code of Conduct, there is nothing defamatory in publishing or discussing the outrageous allowances Mr Kamanga paid himself at the expense of Zambian coaches and players who won the Africa Cup Under-20 tournament."

Mukoka stated that total amount paid to Kamanga and others in sitting allowances for the under-20 and under-17 tournaments in 2017 was estimated at K1.4 million.

"The FAZ president pocketed K230,000 for meetings held in a period of less than 60 days.

This careless and imprudent management of resources by individuals managing an entity with a huge financial deficit and struggling to meet its obligation is a matter of public interest and cannot be justified through abuse of the FIFA Code of Conduct," he stated.

"If there is anyone who should be sanctioned by the Ethics Committee, it is Mr Kamanga and Mr Katongo for perpetually contravening provisions of the FAZ constitution and the Legal Practitioners Act of the Laws of Zambia respectively."

Mukoka said going by Kamanga and Katongo's misconduct, he was left with no option but to explore all other avenues available to correct this failed leadership "that has left us prioritising illegal and unnecessary bans instead of qualifying to the Africa Cup."



ZAMBIA BAN TRO

By Masuzyo Chakwe

THE Zambia Under 20 National Rugby Team held on to a slender 14-12 score line to clinch their maiden Barthes' Group C trophy against hosts Uganda at

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- ~ an African football story,
- told with an African experience,
- from an African perspective. ~
- African journalists must be encouraged to use new media to effectively hold leaders of the African game accountable.

Mwamba urges AU to help shape Africa's growth, stability



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- ▶ Ends
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