

# Boycott Canada 2026!

Defending Qatar and asking the right questions about football and the climate crisis.

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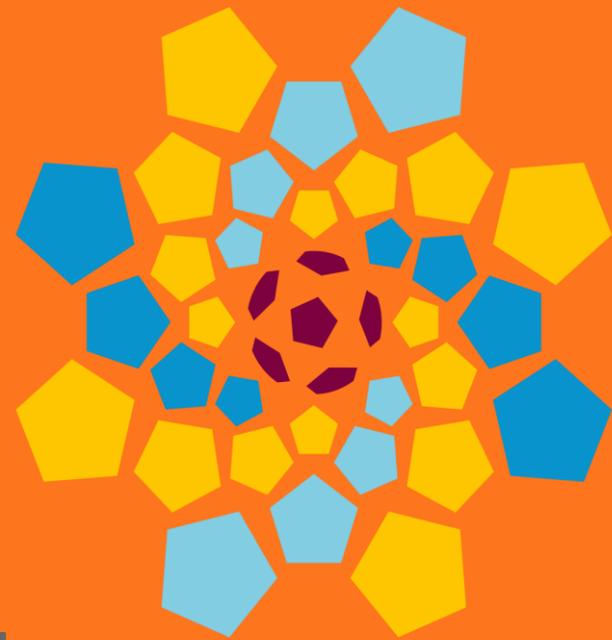
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# Qatar 2022 as popularly signifying ethical catastrophe of FIFA/ modern football

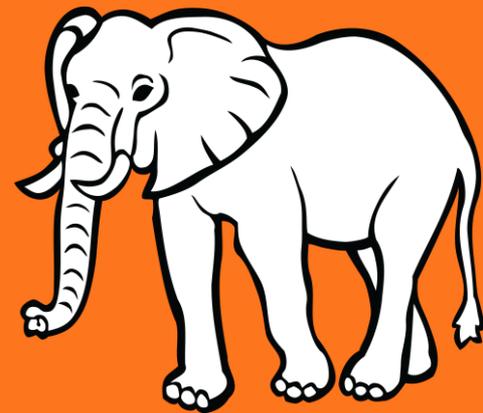
- Corruptly obtained
- Slave state construction model
- Petrostate wealth/ massive economic inequality
- Autocratic political structure
- Anti-democratic/ anti-liberal values



qatar  
2022

# Controversial hosting decisions part of broader narrative regarding World Cups

- South Africa (corruption, white elephants, misuse of public funds, etc.)
- Brazil (white elephants, misuse of public funds, forced relocations of indigenous people, etc.)
- Russia (corruption, use of North Korean slave labour, autocratic government, etc.)



# Solution: an immaculate World Cup in 2026! Canada! USA! Mexico!

- Less corruption!
- Fewer white elephants!
- Less misuse of less scarce public funds!
- Less slave labour!
- Nice open democratic countries!

“And what is good, Phaedrus, and what is not good— Need we ask anyone to tell us these things?” Plato, *Phaedrus*

- The problem of global moral relativism
- USA A-okay versus dirty Russia?
- Canada versus Qatar?

# Some good news about the climate emergency

- More important, shared, urgent than any and all other concerns
- Creates measurable, global, standardized metrics
- Allows for head-to-head national evaluations
- In this context, we know what is “good” and “not good”



# “Apolitical” FIFA and the climate crisis

- “FIFA believes it has a responsibility to protect, cherish and limit its impact on the environment. FIFA takes this responsibility seriously and seeks to set a good example for others.”
- Joined the United Nations Climate Change Secretariat’s initiative “Climate Neutral Now”.
- Pledged to become greenhouse gas emission-neutral by the mid-21st century
- Measures, reduces and offsets all of its GHG emissions related to the World Cups.

# Case study: South Africa 2010

- Emitted 2,753,250 tonnes of CO<sub>2</sub>
  - This is equivalent to:
    - one million cars driven over the course of a year
    - 6,000 space shuttle flights
    - one billion cheeseburgers.
- 85% from transportation emissions

# The really very bad news:

- Maintains sponsorship relationships with Kia/ Hyundai, Qatar Airways, Continental, Castrol, Gazprom, McDonalds, Emirates, Coca Cola, Wanda, etc.
- Independent analysis of its carbon offset program suggests only 7% effectiveness
- Critically, this ***does not include the most significant sources of emissions***, for instance:
  - Stadium construction
  - Fan travel (international and domestic)

# FIFA is a fundamentally expansionist, capitalist organization:

“We are neither a development agency nor an environmental protection organisation. First and foremost, FIFA’s statutory objective is to develop the game of football globally. However, as a global organisation, we have a responsibility towards society and the environment which we take very seriously”

-Federico Addiechi, FIFA Head of Sustainability & Diversity

# ~~Solution~~: more football!

- Expanded FIFA Club World Cup
  - (8 to 24 teams)
- Expanded FIFA Women's World Cup
  - (24 to 32 teams)
- Expanded FIFA Men's World Cup
  - (32 to 48 teams)

# Boycott Canada (/USA/Mexico) 2026!

- All three countries are, and will be, incompatible with UN IPCC climate targets
- We must not reward climate criminals
  - Among top GHG producers/ polluters in world
  - Among largest average carbon footprints in world
  - None can, or will, hit near neutrality by 2030

# Flygskam: “flight shame”

- Several hundred thousand (more) people travelling vast distances to and between games is fundamentally incompatible with targets laid out by UN IPCC
- Will be logistically impossible/ ethically unimaginable in 2026
- Current plan assumes massive non-compliance with UN IPCC targets

SKOLSTREJK  
FÖR  
KLIMATET

# Conclusions: Football “For the Game, For the World”!

- We need less, not more, football
- We need football tournaments and organizations that operate within IPCC targets
- We need to decapitalize and decarbonize global football
- Reject greenwashing/ pseudo-activity
- We need these changes immediately

“In football we win if we obey the rules. In politics we win if we have the audacity to change the rules.” - Slavoj Žižek

Thank you for listening.

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