Athlete
365
IOC Athletes' Commission

IOC Athletes' Commission

- Who we are
- What we do – 'All In' AC strategy
- How we do it - initiatives

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IOC Athletes' Commission

17
Members

11
Elected by athletes

6
Appointed by the IOC President

Plus liaisons from Olympic Movement Stakeholders

14
Sports

13
Summer athletes

17
Olympians

4
Winter athletes

Mission:

To **represent** athletes within the Olympic Movement and **support** them to **succeed** in their sporting and non-sporting careers.

IOC AC Liaisons

Amadou Dia Ba
Athletics
ANOCA

Koji Murofushi
Athletics
OCA

Gerd Kanter
Athletics
EOC

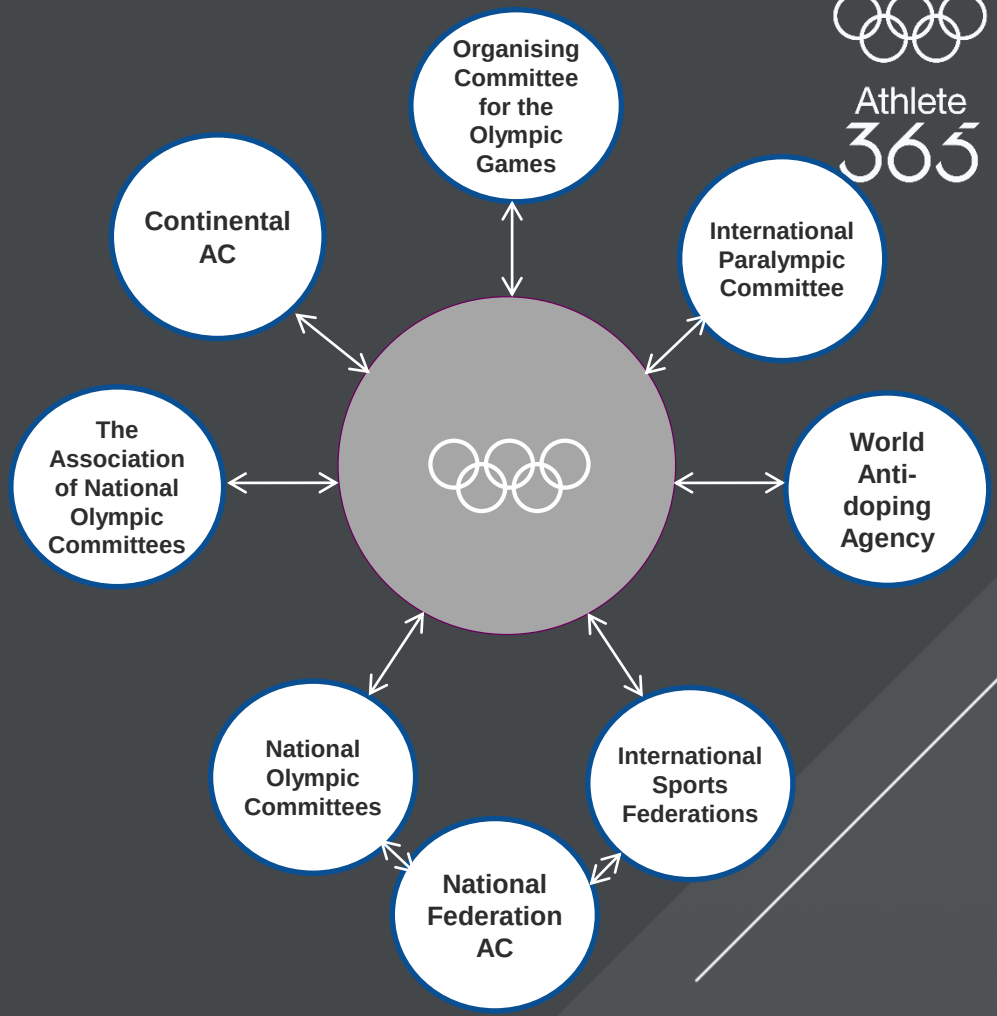
Karo Lelai
Basketball
ONOC

Carlos Santiago
Judo
PANAM Sports

Patrick Singleton
Luge
WOA

Chelsey Gotell
Aquatics
IPC

Network of Global Athletes' Commissions



Representation on IOC Commissions

- IOC Executive Board
- Sport and Active society
- Athletes' Entourage
- Ethics
- Women in Sport
- Marketing
- Communications
- Public Affairs
- Olympic Solidarity
- Sustainability and legacy
- Olympic Channel
- Digital and Technology

- Olympic Programme
- Olympic Education
- Olympic Channel services
- CoCom Lausanne
- CoCom Dakar
- CoCom Tokyo 2020
- CoCom Paris 2024
- CoCom Beijing 2022
- CoCom Milan Cortina 2026
- Future Host cities Summer
- Future Host cities Winter

IOC Athletes' Commission Strategy

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Our Role with **Athletes**

Our Responsibilities

Pillar 1: **Empower** Athlete Participation	Pillar 2: **Support** Athlete Development

Our Goals

All athlete representatives are empowered	All athletes are equipped with the tools they need to develop

Our Role with the **Olympic Movement**

Our Responsibilities

Pillar 3: **Promote** Athlete Involvement	Pillar 4: **Ensure** Athlete Representation

Our Goals

The value of athlete involvement is recognised	The viewpoint of athletes is represented

IOC AC Programmes and Activities

Olympic Medal reallocation

Athletes' Commission Network

Games-time Experience

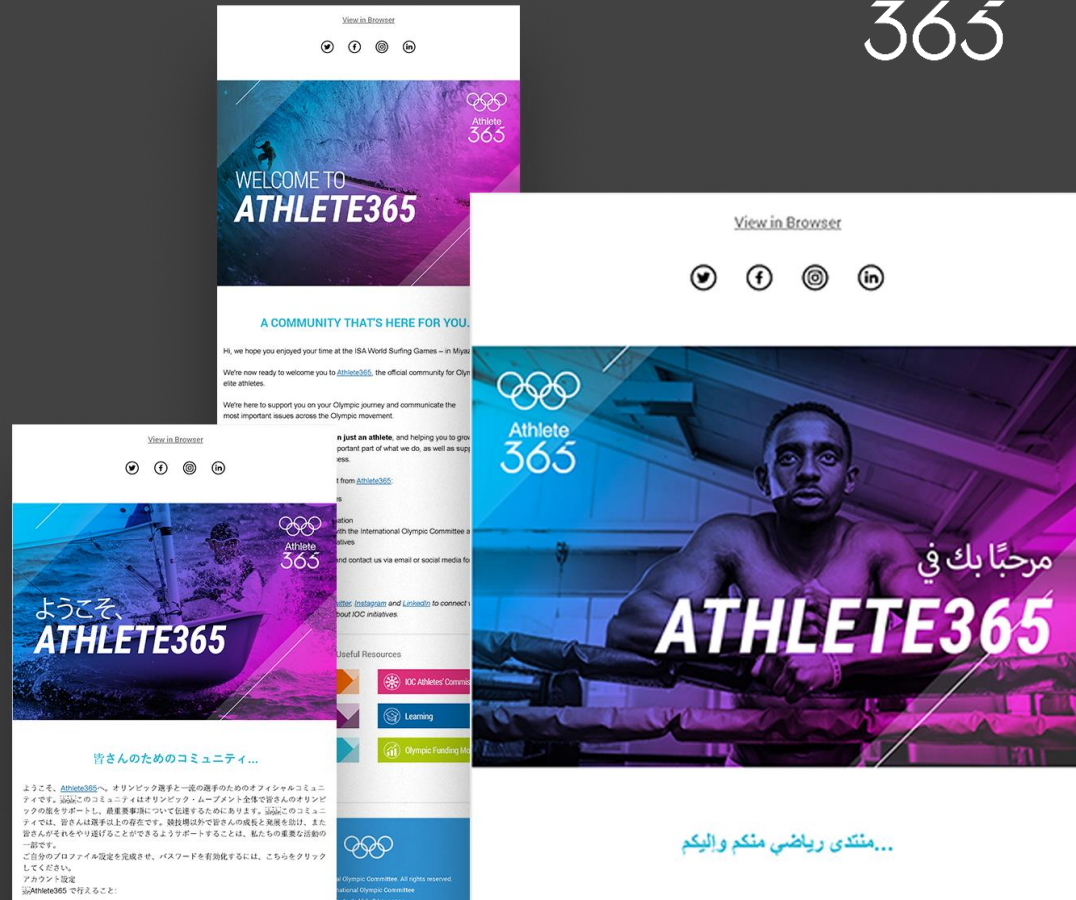
Decision making

Safeguarding

Mental Health

Communication and Feedback

- Direct to athletes
- Athlete365 platform
- Social media
- Feedback from athletes
- Newsletter
- Conference calls

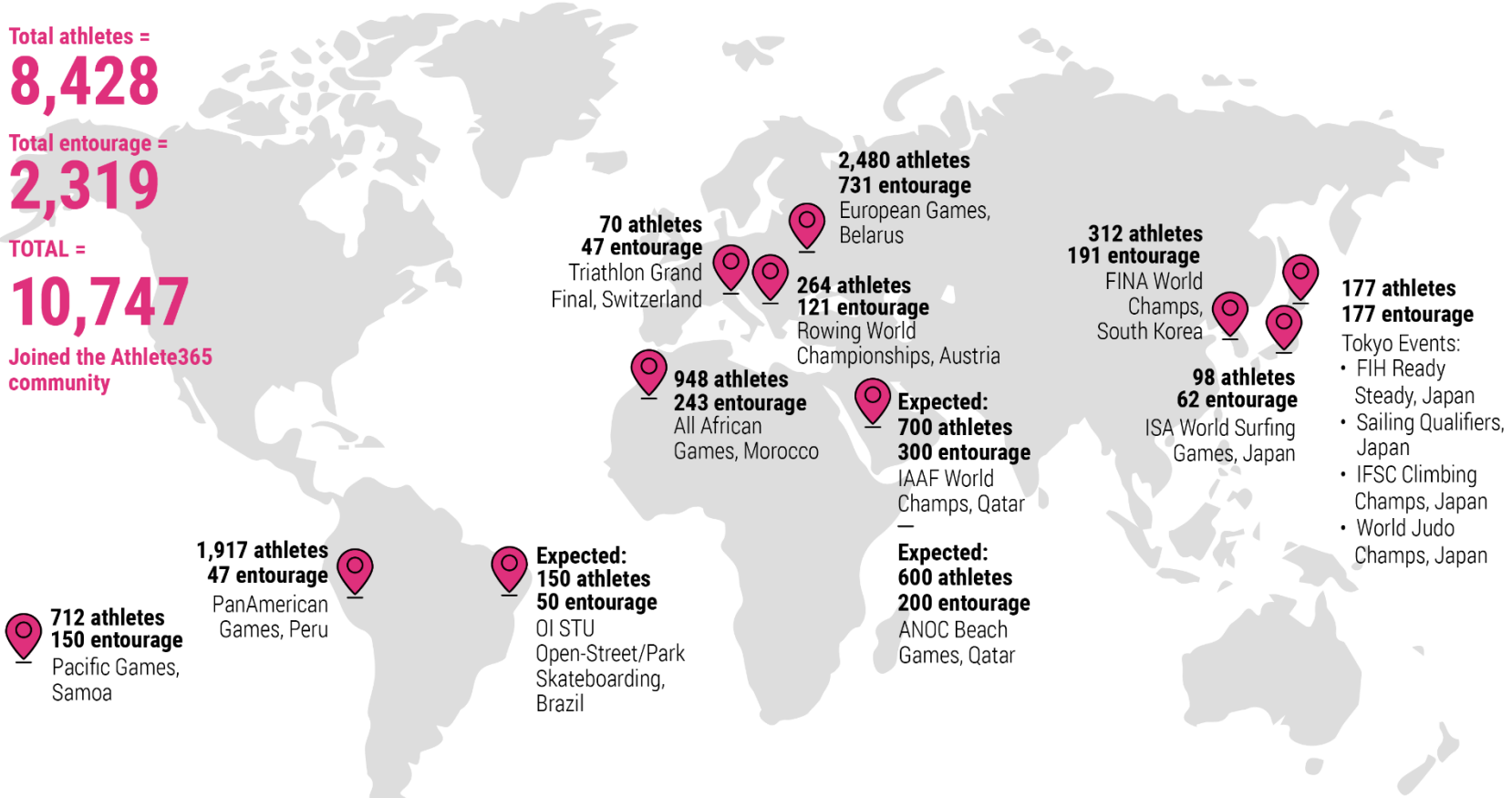


Direct Engagement

Pre-Tokyo engagement

- Educational Quiz
- Partnerships with other ACs
- **9000+** Quiz completions
- **All** Olympic sports reached

Pre-Tokyo Engagement



Athlete 365 | Career+

Delivered with The Adecco Group

Athlete 365

- An initiative of the IOC Athletes' Commission
- Supports athletes to prepare for lifelong excellence
- Provides online and in person delivery of resources to support athletes to pursue a career after sport

REACHED **45,000** ATHLETES GLOBALLY

IN 2019 **1000** ATHLETES REACHED IN WORKSHOPS

The Athletes' Declaration

By athletes, for athletes

- Defining rights and responsibilities

- Covers topics such as:
  - Sports competition
  - Integrity & Clean Sport
  - Career and Marketing
  - Safeguarding
  - Governance & Communication

Medal Reallocation

- Proposed by the IOC AC
- Approved by the IOC Executive board
- Set of principles
- Allows athletes a menu of options

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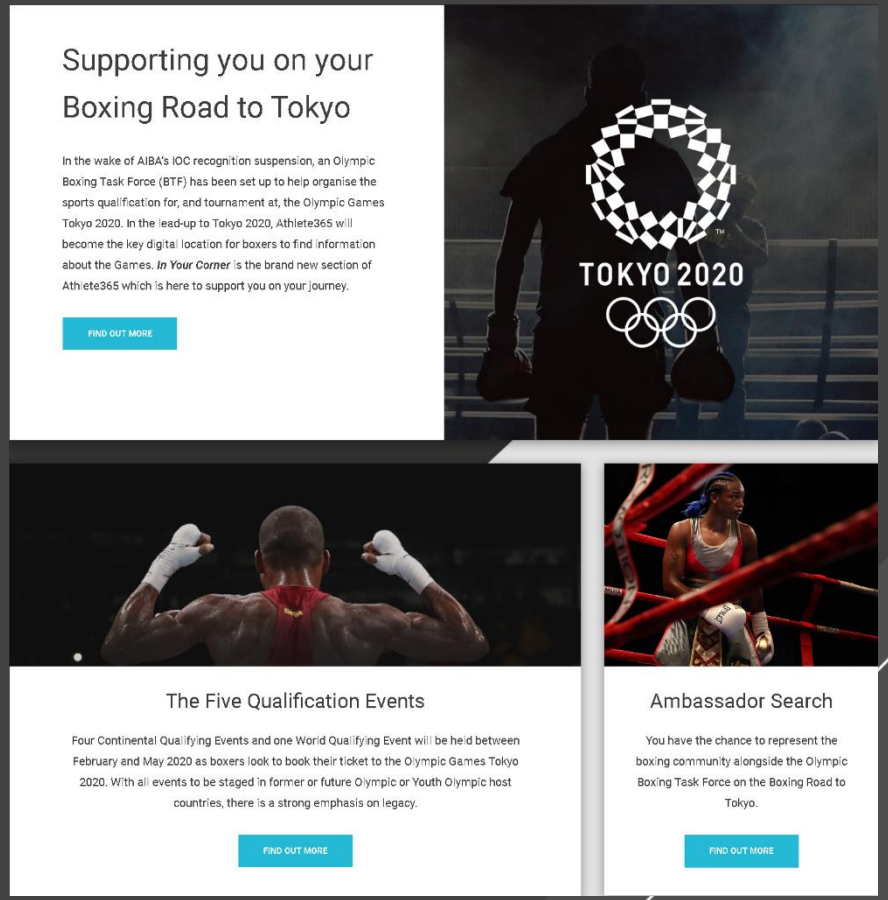
Athlete365 Boxing

- Boxing-exclusive portal designed for the Road to Tokyo.
- Designed for athletes and NOCs to be the one-stop destination for all boxing-related information and questions.
- 5 languages:
English, French, Spanish, Chinese and Russian
- Social Media will continuously promote the latest updates



Boxing Athlete Ambassadors

Group of 10 Athlete Ambassadors:
One male & one female boxer from each of the five continents:

1. Represent the Athlete voice in Boxing Task Force planning.

2. Engage with boxers directly (face-to-face) and through digital channels.

3. Promote the sustainable athlete voice and representation in boxing.

International Athletes Forum 2019

International Athletes' Forum

How does these Forums help?

2015 – Safeguarding

2017 – IOC AC Strategy and Continental Forums

2019 – Mental health and funding for ACs

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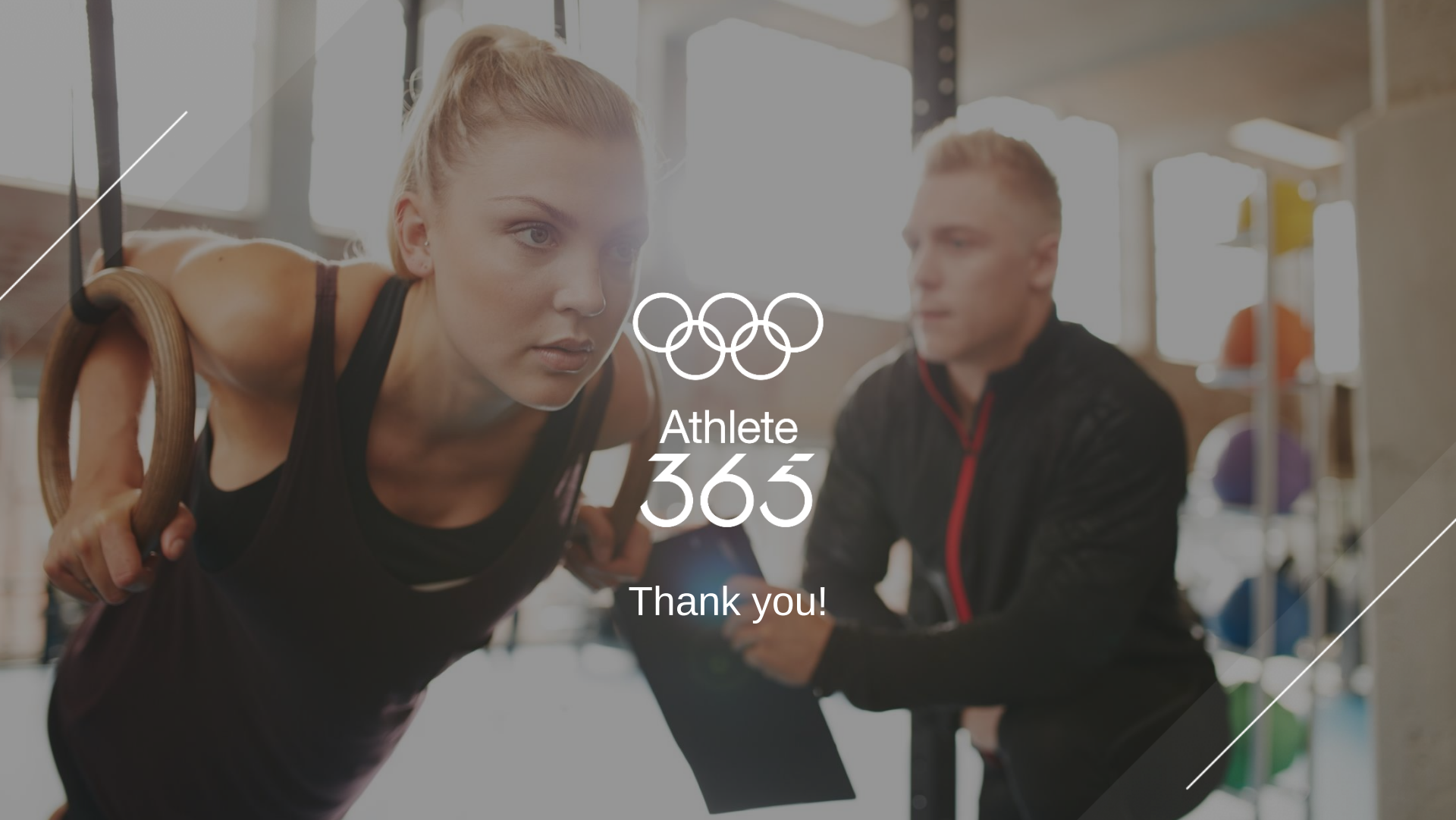
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Thank you!