

“Romanian Football Federation: in search of good governance”

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LPF vs FRF

Control over the national team and distribution of TV money



Gigi Becali, FCSB owner (former Steaua)

"The future is important now. Burleanu is a problem, he should go, it is necessary to combine the sports, journalistic and political forces to get him down. National forces must also be involved to take him down" Gigi Becali



Razvan Burleanu, FRF president

- under his mandate, the Romanian national team was led for the first time by a foreign coach – the German Christoph Daum
- has attracted criticism from club owners after proposing LPF to cede 5% of TV rights revenue to lower leagues.

Romanian teams in international competitions

The National Team

World Cup

1994, SUA: the 6th place

1998, France: latest qualification

FIFA ranking: 3-rd place, 1997

The European Championship

2000, Belgium - Netherlands: the 7-th place

National was ranked 7th

2016: latest qualification (last place in Group A, no win)

FIFA ranking: 41-st place, 2017

The Romanian clubs

2006: Steaua vs Rapid in the quarterfinals of the UEFA Cup. Steaua lost the semi-final with Middlesbrough (2-4)

ROMANIA. THE MOST IMPORTANT FOOTBALL TRANSFERS. 1990-2009

No	Player	Club	Destination	Value (dollars)	Year
1.	Mirel Rădoi	Steaua	Al Hilal	7.700.000	2009
2.	Ionuț Mazilu	Rapid	Dnepr	5.200.000	2008
3.	Gheorghe Hagi	Steaua	Real Madrid	4.300.000	1990
4.	George Ogararu	Steaua	Ajax	4.000.000	2006
5.	Adrian Ropotan	Dinamo	Dinamo Moscova	3.900.000	2009
6.	Ilie Dumitrescu	Steaua	Tottenham	3.700.000	1994
7.	Bogdan Lobonț	Rapid	Ajax	3.500.000	2000
8.	Adrian Ilie	Steaua	Galatasaray	3.000.000	1996
9.	Marius Niculae	Dinamo	Sporting Lisabona	3.000.000	2001
10.	Cristian Chivu	U Craiova	Ajax	2.700.000	1999
11.	Paul Codrea	FC Arges	Genoa	2.500.000	2001
12.	Florin Bratu	Rapid	Galatasaray	2.500.000	2003
13.	Adrian Mutu	Dinamo	Inter	2.100.000	1999

source: *Gazeta Sporturilor, Prosport* ,www.prosport.ro, www.cotidianul.ro

FRAME TIME

1990: Mircea Sandu becomes FRF president

1996: Dumitru Dragomir becomes president of LPF

2000: Dumitru Dragomir becomes a deputy in the Parliament of Romania (until 2008)

2003: Gigi Becali becomes the owner of Steaua Bucharest

2004: George Copos, Rapid owner, becomes senator in the Parliament of Romania (until 2008)

2008: Criminal prosecution begins in the "Transfers File"

2009: Gigi Becali, Steaua owner, becomes a Member of the European Parliament

2013: Gigi Becali convicted in the "Suitcase" File

2013: Gino Iorgulescu becomes president of LPF

2014: George Copos, Ioan and Victor Becali - the most influential Romanian agents - and five other "football men" convicted in the file "Transfers"

2014: Razvan Burleanu becomes FRF president

2016: M. Sandu/ D. Dragomir, convicted by Bucharest Court; the decision is not final

2017: Mircea Sandu/ Dumitru Dragomir, acquitted by Bucharest Court of Appeal

The principle of financial solidarity, voted by the General Assembly. 5% of League 1 TV rights goes to Leagues 2 and 3

"The League does not agree with this article (decision), the solidarity can also be in the opposite direction, the LPF has visibility, offers players to the national team and the clubs play in the European Cups." Gino Iorgulescu



"Today we have one club in the top 100 at European level. We have to be permanently anchored in reality, to be proactive. Otherwise, we risk that the gap between East and West will deepen." Razvan Burleanu



The annual value of TV rights in Europe. First divisions/ Professional leagues

No	Country	Millions euros	Average value per club
1	England	2.160	108
2	Italy	953	47,7
3	Spain	734	36,7
4	Germany	649	36,1
5	France	499	24,9
6	Turkey	298	16,5
7	Portugal	102	5,7
8	Belgium	66	4,1
9	Nederland	70	3,9
10	Denmark	30	2,5
11	Russia	39	2,4
12	Greece	34	2,1
13	Romania	27,5	1,96
14	Poland	26	1,6
15	Norway	22	1,4
16	Scotland	17	1,4
17	Austria	15	1,5
18	Switzerland	12	1,2
19	Sweden	16	1,0
20	Cyprus	10	0,7

source: <http://www.forbes.ro>, 21.03.2017

No	Country	Foreign players	Market value	Average club value
1	England	67,2%	5,79 mld euros	289,58 mil euros
2	Spain	42,8%	3,72	186,13
3	Italy	53,2%	3,16	158,01
4	Germany	52,7%	2,89	160,75
5	France	49,6%	2,08	104,07
6	Turkey	52,3 %	858,48 mil euros	47,69
7	Portugal	57,9%	799,48	44,42
8	Russia	38,9%	727,68	45,48
9	Nederland	24,3%	611,40	33,97
10	Belgium	58,4%	552,28	34,52
11	Greece	47,8%	314,33	19,65
12	Ukraine	20,1%	253,25	21,10
13	Switzerland	43,3%	210,65	21,07
14	Czech Republic	27%	200,23	12,51
15	Austria	30,5%	167,98	16,80
16	Croatia	27,7%	166,45	16,65
17	Poland	35,8%	150,88	9,43
18	Denmark	34,1%	150,08	10,72
19	Scotland	47,2%	146,13	12,18
20	Romania	25%	144,50	10,32
21	Sweden	33,1%	138,05	8,63

The principle of financial solidarity in European football

France	Germany	Spain	Italy	Great Britain
<p>Minimum of € 14.26 million or 2.5% of the resources constituted by audiovisual exploitation rights and revenues of the LFP on sports betting.</p>	<p>€ 15 million</p>	<p>10% of the proceeds from the sale of the audiovisual rights of the "King's Cup" and the "Supercup" is intended for the promotion of amateur football.</p>	<ul style="list-style-type: none"> - 6% for the Serie B league - 2% for the Lega Pro - 1% for the National Amateur League - 1% for the Italian Football Federation 	<p>For the 2013-2014 season, the Premier League contributed € 262 million to solidarity payments.</p> <ul style="list-style-type: none"> -€ 44.5m for to the Championship clubs -€ 16m to the Ligue 1 and League 2 clubs -€ 2.2m to the popular football.

source: <http://www.senat.fr> , January 2017

Liga 1 vs Allsvenskan
Principle of solidarity
Sweden, 16% for League 2



Liga 1

- TV rights value – 27.500.000 euro
- Number of clubs – 14
- TV rights value/club – 1.960.000 euros
- Players average market value – 368.000 euro

- Solidarity – 5%



Allsvenskan

- TV rights value - 16.000.000 euros
- Number of clubs – 16
- TV rights value/club – 1.000.000 euros
- Players average market value - 357.000 euros

- Solidarity - 16%

Solidarity means sharing: the advantages and also the responsibilities

Given the important societal role of sport, financial solidarity means resources for societal solidarity.

- 5% from TV rights, 1,3 mil euro, are very useful.
- funds could be use for the delivery of projects which meet specific governance goals.

- clubs could undertake many actions aimed at improving the social environment, inside or outside their organization.
 - actions aimed at educating athletes on the dangers of doping use
 - actions aimed at informing athletes of the specific health risks associated with sport activities
 - actions aimed at promoting sport for all
 - workshops or training sessions with specific goals: cultural, educational, psychological

Thank you!

Sources

Photo: www.gsp.ro Logos: transfermarkt.de

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