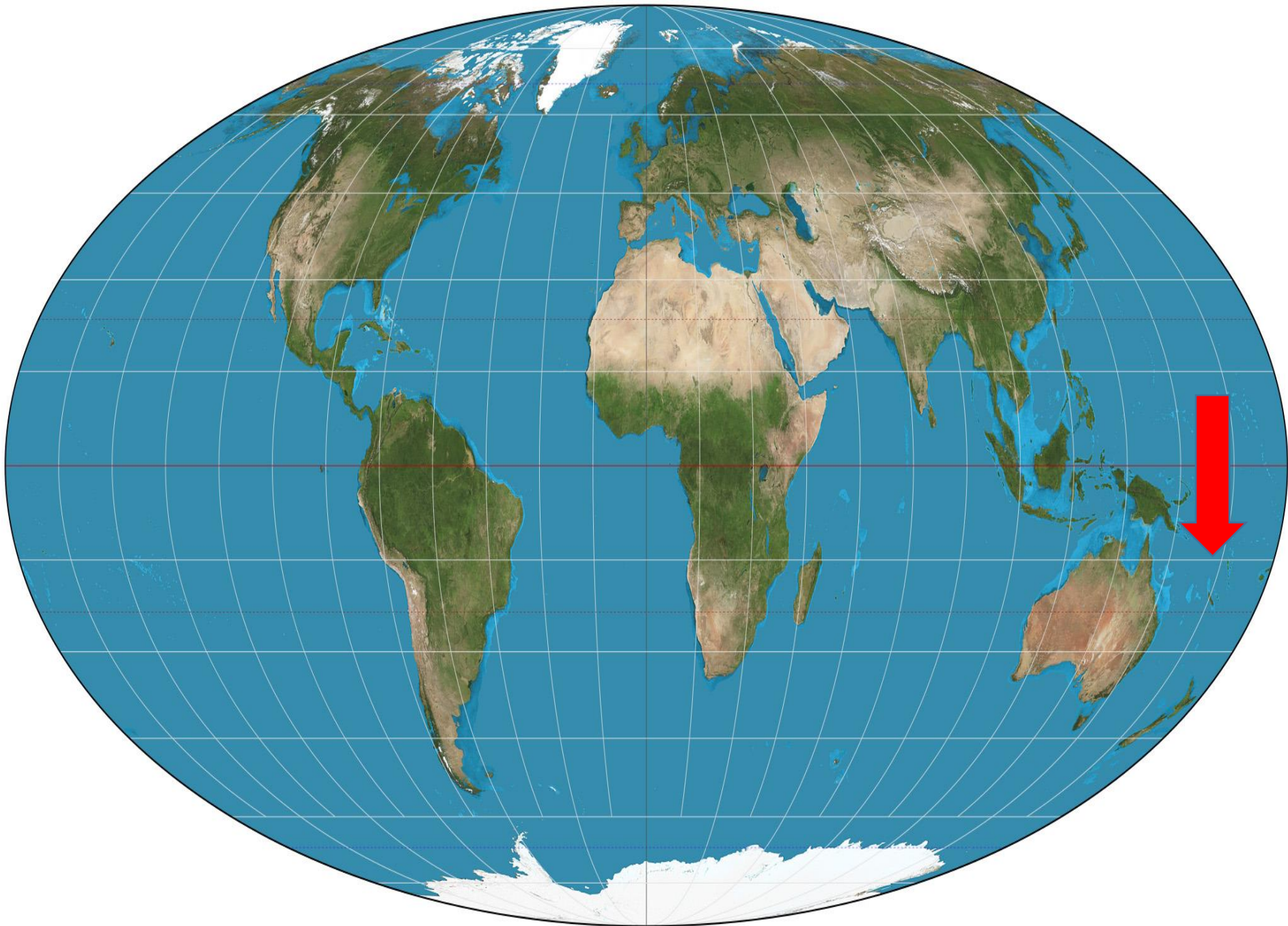




MINISTRY OF YOUTH & SPORTS



PLAY THE GAME 2017: RIDING THE WAVES OF CHANGE
How Oceania uses the Kazan Action Plan






10 million people
22 small island states
Fiji 333 islands











**JOIN ME IN
THE FIGHT
TO KEEP
MY HOME
ABOVE WATER**

Milañ Loeak, Marshall Islands

Critical issues for the Pacific

- Inclusion
 - Gender
 - Disability
 - Elderly
- Learning to swim
- Numeracy, literacy, physical literacy
- Good governance, integrity and credibility of sport
- Employment rights for athletes
- Climate change
- Government policy, legislation, regulation and monitoring of sport

Critical issues continued

- Value add of sport:
 - Contribution to SDGs
 - People to people connections
 - Public diplomacy
 - National pride
- Return on investment
- Coordinate to maximize resources
- Values of sport
 - Safe sport
 - Health

Kazan Action Plan

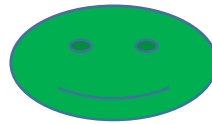
Action plan **NOT** a declaration

Monitoring by CIGEPS

Wide definition of sport including physical activity

3 main and 20 specific policy areas, supported by evidence

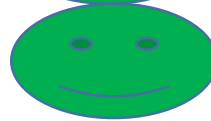
1. Inclusive sport for all



2. Maximise the contribution of sport to sustainable development and peace



3. Protect integrity of sport



How Oceania is using KAP

- Fit with national priorities
 - Social cohesion
 - Non-communicable diseases
 - 1 amputation every 8 hours = 3 per day = **1,095 pa**
 - Cost in 2015 between F\$250m to F\$400m = **US\$150m**
- Support the SDGs
- Cannot measure a SID with a G7 nation



How Oceania is using KAP

- Embed KAP into policies
- Meeting of Pacific Ministers of Sport 3 December 2017
- Access to technical support from the Commonwealth Secretariat
- Measure the social and economic impact of sport
- Meeting of Commonwealth Sports Ministers 3 April 2018

THANK YOU

Vinaka!

Fakafetai

Faafetai

