

جهاز إستقبال بث فضائي

beout Q



السعر

 درهم إماراتي	320	 ريال سعودي	320
 جنيه مصري	1500	 دينار بحريني	32
 دينار أردني	60	 دينار كويتي	25
 ريال قطري	320	 ريال عماني	33

السعر يشمل الجهاز و الإشتراك لمدة سنة



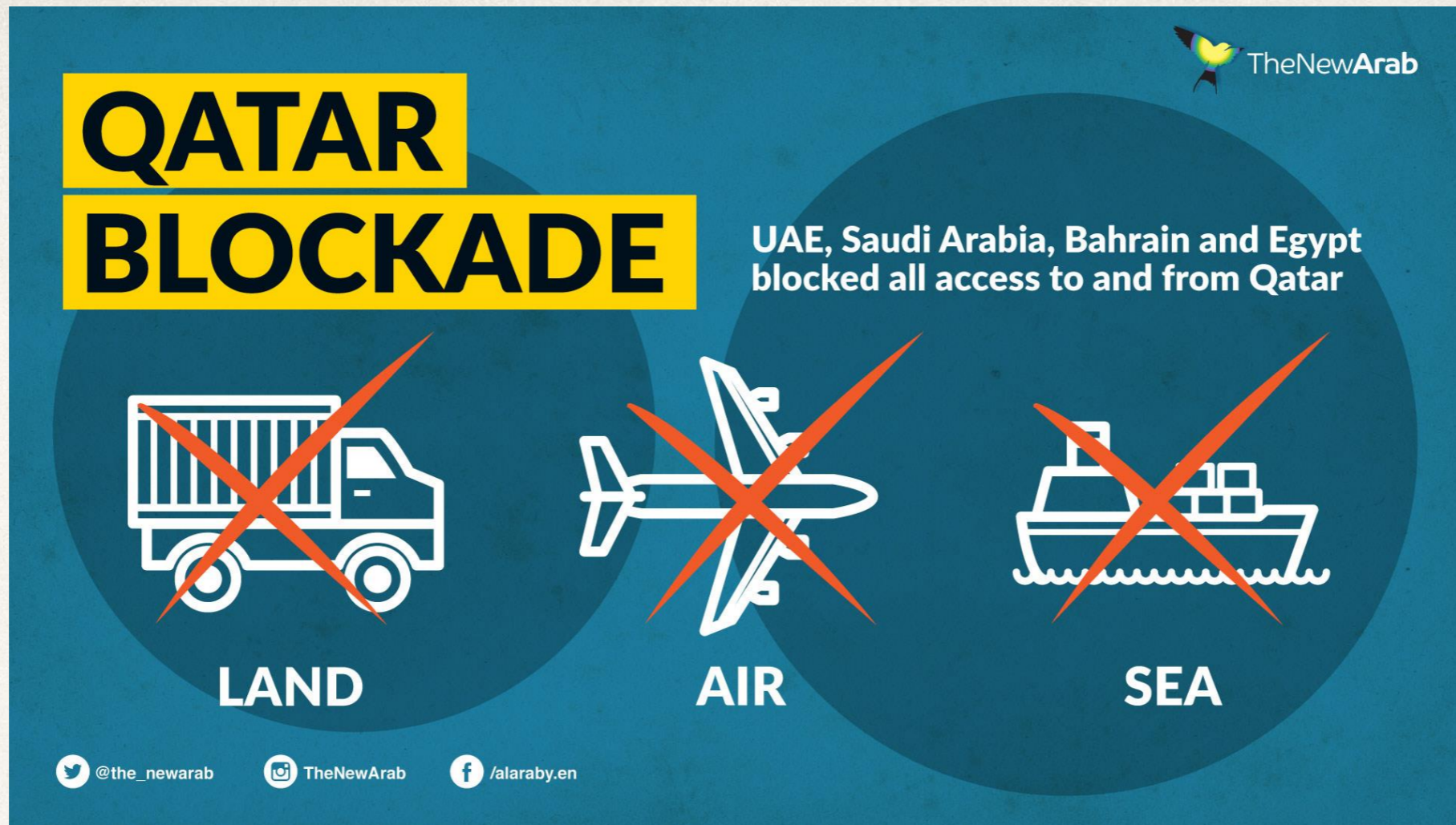
BeIN Sports and the Gulf Blockade

@tariqpanja

Date

BeIN Sports

- **Set up in 2012 through Al Jazeera network**
 - **Present in more than 40 countries**
- **One of the most aggressive sports rights buyers on planet (\$ billions committed)**
 - **Soccer by far biggest outlay/ most popular**



- ❖ Group of countries led by Saudi Arabia severs relations with Qatar
- ❖ Land, sea, air and economic blockade follows
- ❖ Media networks affected

Impact on BeIN's operations

- ❖ Production crews and reporters harassed
- ❖ Teams refuse to cooperate
- ❖ Sales blocked/ payments not processed
- ❖ Channel taken off air
- ❖ BeOUTQ emerges

What is beOUTQ ?

Football in the region



Where is it available?

- ❖ Website geo-blocked outside KSA and Bahrain
- ❖ Decoder boxes available in the last few weeks

What is BeIN doing?

- ❖ Legal action
- ❖ WTO complaint
- ❖ Rights holder support

Further reading

- ❖ BeIN's business model
- ❖ Rights buying at center of football corruption probe
- ❖ Qatar's use of sports
- ❖ Government interference in sports

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