

# EU sports policy priorities – 10 years after the White paper

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# **EU Sport policy priorities**

- Challenges to sport's integrity
- Supporting grassroots sport
- HEPA
- Sport diplomacy



### **Challenges to sport**

- Fight against doping
- Fight against match fixing
- Supporting good governance



# Supporting grassroots sport

- High Level Advisory Group
- Contribution of sport to society
- Erasmus+ sport supporting small organisations
- #BeInclusive Award



### **Healthy Lifestyle**

• HEPA – Tartu call for Healthy Lifestyle

• European Week of Sport

• #BeActive Awards



## **Sport diplomacy**

- High Level Advisory Group
- EU external actions
- Promotion of EU values in the context of major sport events and advocacy
- Development of an organisational culture of sport diplomacy