



Dansk Journalistforbund  
medier & kommunikation



## ***The future of journalism***

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## *Journalism...*

The danish Union of Journalists:

17.500 members

Ca 8.000 journalists

And they get busier and busier





## *Journalism...*

The output stays the same

1999 – 7.099 units

2008 – 8.833 units

2012 – 8.057 units



## *Journalism...*

But the number of journalists working with news  
decreases

News Media

2007 – 4.016 journalists/mediaworkers

2012 – 3.487 journalists/mediaworkers

2014 – 3.515 journalists/mediaworkers

Decrease of

**12,5 %**



## *Journalism*

From the unions pov:

- More speed
- + Fewer sources
- + Fewer "eyes on the story" before publication
- = Lower quality



## ***Journalism***

This means

- ***Bad working conditions***
- ***Stress***
- ***Long periods with absence due to illness***
- ***Even lower quality?***