

Sunday 6 November							
	OPENING SESSION	WELCOME TO PLAY THE GAME					
14:00		Words of welcome	Michael Andersen	Chairman of the board	Play the Game	Denmark	Idrætshuset
14:05		Rescuing sport from itself	Jens Sejer Andersen	Director	Play the Game	Denmark	
14:15		Opening Speech	Brian Mikkelsen	Minister of Culture	Ministry of Culture	Denmark	
14:30		Stomp: Clumsy Hans	DaDunk		www.dadunk.dk		
14:45	<i>Chair: Søren Wormslev, IFJ</i>	Sport: A Force for Development	Adolf Ogi	Former President of Switzerland, Special Advisor to Kofi Annan	United Nations' International Year of Sport and Physical Education	Switzerland	
15:15	Coffee break						Foyer
15:40		Why I became a part of the BALCO affair	Kelli White	Sprint champion	Former runner	USA	Idrætshuset
16:20		How to fix a soccer match	Declan Hill	Journalist	Uni. Of Oxford	Canada	
16:50		Stomp: Clumsy Hans	DaDunk		www.dadunk.dk		
17:05		Risking your life for a sports story	Filippos and George Syrigos	Sports Editor & Journalist	Eleftherotypia	Greece	
Sunday 6 November							
17:40	Welcome reception		Jens Sejer Andersen	Director	Play the Game	Denmark	Foyer
	PLENARY SESSION	Third World Muscle Drain: Success or Slavery					Idrætshuset
19:30	<i>Ole Borch, lawyer</i>	Fighting slavery with legal means	Jean-Marie Dedecker	Senator	Senate of Belgium	Belgium	

19:50		A Coubertoin Tax Against Muscle Drain	Wladimir Andreff	Professor	ROSES	France	
20:10		FIFA and UEFA rules - do they work	?????		?????		
20:35		Panel debate	All				
21:30	Sports Activity	A visit to the world of street football	Vladimir Borkovic	Global network and research director	Streetfootballworld	Germany	Gymnastikhuset
Monday 7 November							
From 07:00	Swimming (optional)						
From 06:30	Breakfast						Restaurant
	PLENARY SESSION	Crime & Corruption in Sport: A Strategy for Change					
09:00	<i>Chair: Michael Andersen, Play the Game</i>	Greed vs. Good Governance in Kenyan Football	Bob Munro	Chairman	Mathare United	Kenya	
09:25		Exposing Corruption in International Volleyball: A Personal Account	Mario Goijman	Engineer, former president	Federación Argentina de Voleiból (formerly)	Argentina	
10:00		Coffee break					Foyer
10:20		The Nature of Corruption	John Githongo	Former advisor to Kenya's government, Journalist	Transparency International	Kenya	Idrætshuset
10:40		Improving Governance: Top-Down and Bottom-Up Strategies	Christine Oughton	Director, Football Governance Research Centre	Birkbeck College, Management Department, University of London	United Kingdom	
11:00		Panel debate	All				

11:30	Workshop 1	Guidelines for countering corruption in sports	Jan Borgen & Hans. B Skaset	National Director & Professor	Transparency International, Norway/ Fjordane Univ. College	Norway	Idrætshuset
		Is Your High Performing Organisation Sick?	Timo J. Santalainen	President & Adjunct Professor	Helsinki School of Economics & STRATNET (Geneva)	Finland	
11:30	Workshop 2	Improve your research on the web	Tommy Kaas	Editor	DICAR	Denmark	Lokale 10
Monday 7 November							
11:30	Workshop 3	Sport and development – on a common path?	Vladimir Borkovic	Global network and research director	Streetfootballworld	Germany	Lokale 3
12:30		Lunch					Restaurant
	PLENARY SESSION	United Nations' Year of Sport 2005: Do Nations Care?					Idrætshuset
14:00	<i>Chair: Mogens Kirkeby, GS, ISCA</i>	International Year of Sport and Physical Education 2005: Crossing Hurdles from an Idea to the Finishing Line	Gudrun Doll-Tepper	President	ICSSPE	Germany	
14:20		The politicians' role	Terry Monnington	Director	Department of Physical Education and Sport, University of Warwick	United Kingdom	
14:40		Football and development – chances and challenges	Jürgen Griesbeck	Managing Director	Streetfootballworld	Germany	
14:55		Shared Goals: Sport and Business in Partnerships for Development	Joe Phelan	Communications and Production Manager	The Prince of Wales International Business Leaders Forum	United Kingdom	
15:10		Panel debate	Speakers and Michael Kleiner, IYSPE 2005				
15:30		Coffee break					Foyer
	DIVIDED PLENARY	Match Fixing: A threat to the credibility of sport and gambling					Forsamlingshuset

16:00	Chair: Henrik H. Brandt, Idan		Warwick Bartlett	Director	Global Gaming and Betting Consultants	United Kingdom	
16:15			Tjeerd Veenstra	Director	De Lotto Stichting de Nationale Sporttotalisator (SNS)	Holland	
16:30		Panel debate	All + Declan Hill				

Monday 7 November

	DIVIDED PLENARY	The Media: Part of the Fan Crowd or Watchdogs for the Public					Idrætshuset
16:00	Chair: Kim Minke, HM, Danish School of Journalism	The International Sports Press Survey - the main results	Søren Schultz Jørgensen	Consultant, Media Analyst	subjekt.dk	Denmark	
16:20		Safety for sports journalists	Aidan White	Secretary General	International Federation of Journalists	United Kingdom	
16:40		Panel debate	All + Filippas and George Syrigos				

17:15	Sandwich break						Foyer
17:45-19:15	THEATRE PLAY (READING)	Frontrunners	Laura Robinson	Author and journalist	<i>Introduced by Jens Sejer Andersen</i>	Canada	Forsamlingshuset
19:30		<i>Meeting time for 1 km walk to reception</i>					Foyer
20:00-22:00	Reception and Dinner	Offered by the City of Copenhagen	Martin Geertsen	Mayor of Culture	City of Copenhagen	Denmark	Copenhagen Town Hall

Tuesday 8 November

From 07:00	Swimming (optional)						
From 06:30	Breakfast						Restaurant
	PLENARY SESSION	Anti-doping: Ethical Principles vs. The Rules of Law					
09:00	<i>Chair: Hans B. Skaset, Norway</i>	The Balco Story: How Reporting It Changed U.S. Sports	Eliott Almond	Olympics & Enterprise reporter	San José Mercury News	USA	Idrætshuset
09:20		Leaping forward	Travis Tygart	Senior Managing Director	United States Anti-Doping Agency	USA	
09:40		What the outside world can learn from BALCO	Anders Solheim	Director	Anti Doping Norway	Norway	
10:00		THG: More talk - less drug	Rasmus Damsgaard	Doping researcher, PhD	CMRC - Copenhagen Muscle Research Centre	Denmark	
10:10	Coffee break						Foyer
10:30		Panel debate	All				
11:30	Workshop 1	Guidelines for countering corruption in sports	Jan Borgen & Hans. B Skaset	National Director & Professor	Transparency International, Norway/ Fjordane University College	Norway	Idrætshuset
11:30	Workshop 2	Improve your research on the web	Tommy Kaas	Editor	DICAR	Denmark	Lokale 10
11:30	Workshop 3	Sport and development – on a common path?	Vladimir Borkovic	Global network and research director	Streetfootballworld	Germany	Lokale 3
12:30	Lunch						Restaurant
Tuesday 8 November							
14:00	PARALLEL I	Anti-doping: Ethical Principles vs. The Rules of Law	Are rules against doping ethical?				Lokale 3
14:15	<i>Chair: Rasmus Damsgaard, CMRC</i>	Sport & Ethics: Tracks or Sidetracks?	Jens Evald	Professor	University of Aarhus, Faculty of Law	Denmark	

14:30		New Rules of Conduct? Doping after Festina	Ask Vest Christiansen	PhD, Post Doc.	Institute of Sports Science and Clinical Biomechanics, University of Southern Denmark	Denmark	
14:45		WADA's list – a bitter pill to swallow	Thomas Søbirk Petersen	Ph.D. Assisting Professor	University of Roskilde	Denmark	
15:00		Can doping use be a free choice	Michael Kjær	Professor, Chairman		Denmark	
15:15		Time for debate					
	PARALLEL 2	The Media: Part of the Fan Crowd or Watchdogs for the Public	TV & Audiences				Idrætshuset
14:00	<i>Christian Borch, Danish Sailing Union</i>	Olympic women in sports media – an international project	Gertrud Pfister	Professor, Dr. Phil.	Institute of Exercise and Sport Sciences, University of Cph.	Denmark	
14:15		Who are willing to pay for watching TV-sport?	Harry Arne Solberg	Associate Professor	Trondheim Business School, Sør-Trøndelag Univ. College	Norway	
14:30		Not just Couch Potatoes - the Viewers' Complex Motivation to Watch TV Sport	Martin Hedal	Media analyst	Danish Institute for Sports Studies	Denmark	
14:45		Could the leisure sport be domesticated for the screen?	Peter Cziraki	Editor in Chief	Zöldpont TV programme	Hungary	
15:00		Amused to Death	Radu Naum	Head of Sport	TVR Romanian Television	Romania	
15:15		Time for debate					
Tuesday 8 November							
	PARALLEL 3	United Nations' Year of Sport 2005: Do Nations Care?	Identity and politics				Lokale 10
14:00	<i>Bjarne Ibsen, SDU</i>	Traditional games: A joker in modern development	Henning Eichberg	Dr. Phil.	University of Southern Denmark	Denmark	

14:15		Politization of the Body, Sportsman Body: The Case Study on Turkish National Athlete Sureyya Ayhan	Olcay Canbulat	Research Assistant	Ege University	Turkey	
14:30		Sport in Kosovo	Agim Islami	President	Tennis Federation of Kosova	Kosovo, UNMIK	
14:45		Sport as a life saver	Colin Tatz	Professor	Australian National University	Australia	
15:00		Time for debate					
	PARALLEL 4	Crime & Corruption in Sports: A Strategy for Change	Good, Bad & Ugly Governance				Forsamlingshuset
14:00	Jens Brinch, Sport Greenland	Building Corruption-Safe Sports Organizations: A Managerial Framework	Mary A. Hums	Associate professor	University of Louisville	USA	
14:15		The boom of a Brazilian club: Money out of nowhere?	Rafael Maranhao	Journalist	O Globo	Brazil	
14:30		A matter of trust? How supporters are democratising football	David Hindley	Academic Team Leader, Dr.	Nottingham Trent University	United Kingdom	
14:45		When is a national team not a national team	Steve Menary	Freelance journalist		United Kingdom	
15:00		Sport migrations from South to North	Marie-Hélène Pedneau	Student	Laval University, Quebec	Canada	
15:15		Competitive balance. Who wants it and do we need it?	Troels Troelsen	Associate professor	Copenhagen Business School	Denmark	
15:30		Time for debate					
Tuesday 8 November							
16:15	Coffee break						Foyer
	PLENARY SESSION	Crime & Corruption in Sports: A Strategy for Change	Doping Crimes				Idrætshuset
16:45	Lars Werge, Ekstra Bladet	Criminality in the International Doping Trade	Sandro Donati	Head of Research	CONI, Research Department	Italy	

17:30		Q&A					
18:30	Dinner						Restaurant
	PLENARY SESSION	Crime & Corruption in Sports: A Strategy for Change	FIFA - concerned with greed				Idrætshuset
20:00	<i>Chair: Steen Ankerdal, Danish Sports Journalists</i>	Where did all the money go? The Antigua case	Ian Magic Hughes	Journalist	Observer Radio/Daily Observer	Antigua	
20:15		Don Julio, The Godfather, the Argentine behind Blatter	Ezequiel F. Moores	Journalist	ANSA	Argentina	
20:30		In the wake of the ISL collapse	Jens Weinreich	Sports Editor	Berliner Zeitung	Germany	
20:55		Coffee break	<i>Get your cup and return</i>				Foyer
21:10		FIFA: Hiding the bribes?	Andrew Jennings	Journalist and author		United Kingdom	
21:40		Panel debate	All + Bob Munro				
22:30	<i>Participants' corner</i>		<i>Socialising</i>				Lokale 10
Wednesday 9 November							
From 07:00	Swimming (optional)						
From 06:30	Breakfast						Restaurant
	PLENARY SESSION	Testing WADA: Can Progress Continue					Idrætshuset
08:30	<i>Chair: Michael Andersen, Play the Game</i>	Can worldwide testing be effective?	Sigmund Loland	Headmaster, Professor	Norwegian School of Sport Sciences	Norway	
08:50		New Test Procedures: What CAS Requires	Richard H. McLaren	Professor of Law, Arbitrator for CAS	University of Western Ontario	Canada	

09:10		The athlete under control	Joachim B. Olsen	Short Put Champion		Denmark	
09:30	Coffee break						Foyer
10:00		UNESCO Convention: Words Without Actions?	Paul Marriott-Lloyd	Programme Specialist	UNESCO	France	Idrætshuset
10:15		WADA: Can Progress Continue	David Howman	Director General	World Anti-Doping Agency	Canada	
10:35		Panel debate	All + Sandro Donati, Anders Solheim				
11:30	Workshop 1	Guidelines for countering corruption in sports	Jan Borgen & Hans. B Skaset	National Director & Professor	Transparency International, Norway/ Fjordane University College	Norway	Idrætshuset
11:30	Workshop 2	Improve your research on the web	Tommy Kaas	Editor	DICAR	Denmark	Lokale 10
11:30	Workshop 3	Sport and development – on a common path?	Vladimir Borkovic	Global network and research director	Streetfootballworld	Germany	Gymnastikhuset
12:30	Lunch						Restaurant
Wednesday 9 November							
	PARALLEL 5	The Media: Part of the Fan Crowd or Watchdogs for the Public	Raising the game of journalists				Idrætshuset
14:00	<i>Kim Schimmel, Univ. Of Kent</i>	Sports Journalism: Still the Toy Department of the News Media?	David Rowe	Director	School of Social Sciences	Australia	
14:15		Challenging the news ideals: Sports journalism, attraction and media rights	Knut Helland	Professor	Dept. of Information Science and Media Studies, University of Bergen	Norway	
14:30		Defending the game	Florian Petrica	Editor-in-chief/ sports department	National TV	Romania	
14:45		Sports Journalism in the Promotional Age	Raymond Boyle	Vice-Dean Research	Faculty of Arts	United Kingdom	

15:00		Training China's Sports Journalists for the Future	Mary Nicole Nazzaro	Lecturer	Cheung Kong School of Journalism and Communication Shantou University	USA	
15:15		Time for debate					
	PARALLEL 6	United Nations' Year of Sport 2005: Do Nations Care?	Sport and development				Lokale 10
14:00	<i>Chair: Mogens Kirkeby, GS, ISCA</i>	The International Year of Sport and Physical Education - why the Swiss Care	Lorenz Ursprung	Head of Sport Political Affairs	Federal Office of Sports	Switzerland	
14:15		The Erosion of Physical Education	Stephen Berg	M.Ed.	University of Alberta	Canada	
14:30		Organizing sports around the working place - some experiences from Scandinavian company sport	Henning Eichberg	Dr. Phil.	University of Southern Denmark	Denmark	
14:45		Sports globalization, analytical study	Afifi M. Mohamed	Associate prof.	Suez Canal University	Egypt	
15:00		Time for debate					
Wednesday 9 November							
	PARALLEL 7	Anti-doping: Ethical Principles vs. The Rules of Law	Changing bodies				Forsamlingshuset
14:00	<i>Chair: Sandro Donati, CONI</i>	Anti-doping: Now for the rule of law	Michelle Gallen	PhD Candidate / Legal consultant	Adrenalin Fix Enterprises Pty Ltd	Australia	
14:15		Using Human Rights Tools to Fight State-Sponsored Doping	Nikki Dryden	Feature Writer, SwimNews Magazine	JD Brooklyn Law School	Canada	
14:30		Drug mapping and youth education in Cologne	Michael Sauer	Diplom-Sports Teacher	German Sport University Cologne, Institute for Biochemistry	Germany	
14:45		Doping, Fitness and the Changing Bodies	Alice Riis Bach	Sports researcher		Denmark	

15:00		Follow-up on Canadian hockey abuse scandal	Laura Robinson	Journalist and author	Freelance	Canada	
15:15		Time for debate					
	PARALLEL 9	Mixed session (last-minute papers)					Lokale 3
14:00	<i>Chair: John Thrane, DK Company Sports</i>	Politics in Nepalese sports	Deep Silwal	Journalism Teacher	Makawanpur Multiple Campus	Nepal	
14:15		Violence and liabilities	Peter Charlish	Sen. lecturer in law	Sheffield Hallam University	UK	
14:30		Time for debate					
15:45	Coffee break						Foyer
Wednesday 9 November							
	PLENARY SESSION	2008: When the World comes to China and China to the World					Idrætshuset
16:15	<i>Chair: Sigmund Loland, Norw. School of Sports Science</i>	Will the Olympics Change China or Will China Change the Olympics	Susan Brownell	Associate Professor	University of Missouri-St. Louis	USA	
16:35		Humanistic Olympics: Where will it lead to?	Hai Ren	Director	Olympic Studies Centre, University of Beijing	China	
16:55		The Beijing Olympics and China's Rise as a superpower	Jørgen Delman	PhD, Director	NIAS - Nordic Institute of Asian Studies	Denmark	
17:10		What HR activists would like to see	Steve Crawshaw	London Director	Human Rights Watch	UK	
17:30		Panel debate	All + Jesper Frigast Larsen, NOC of Denmark				
18:15	Pause						
19:00		Farewell reception					Idrætshuset

19:45	Gala dinner						Forsamlingshuset
21:30		Entertainment	Sigurd Barrett				
23:00		Dancing	Jungle Boogie Band				
Thursday 10 November							
From 07:00	Swimming (optional)						
From 6:30		Breakfast					Restaurant
	PLENARY SESSION	Mega-Events: Billion-Dollar Parties or Springboards for Development					Idrætshuset
09:30	<i>Chair: Steen Leth-Jørgensen, 7Lap</i>	Legacy benefits of mega events – myth or reality?	Peter Mann	Executive Chairman	PMP	United Kingdom	
09:45		The floating Olympic stadium	Michael Burt	Professor	Technion - Israel Institute of Technology	Israel	
10:00		Empire Building(s): Mega-Event Infrastructure and Local Communities in the USA	Kim Schimmel	Associate Professor	School of Exercise, Leisure and Sport	USA	
10:20	Coffee break						Foyer
10:45		Dealing with the Hangover	Harry Arne Solberg	Associate Professor	Trondheim Business School, Sør-Trøndelag Univ. College	Norway	
11:05		Mega Events: How to Refine and Generate Additional Benefits	Robin Courage	Director	TSE Consulting	United Kingdom	
11:25		Olympic Games in Copenhagen: Illusion, Reality... or Necessity ?	Lars Bernhard Jørgensen	Managing Director	Wonderful Copenhagen	Denmark	
11:35		Panel debate	All				
12:30	Lunch						Restaurant

Thursday 10 November							
	CLOSING SESSION	Crime & Corruption in Sports: A Strategy for Change					Idrætshuset
14:00	<i>Chair: Steen Ankerdal, Danish Sports Journalists</i>	Play the game award	Handed over by last award winner Laura Robinson				
14:20		Guidelines for countering corruption in sport	Jan Borgen & Hans. B Skaset	National Director & Professor	Transparency International N./ Fjordane Univ. College	Norway	
14:40		Closing Speech: Road map for better governance in sport	Michel Zen-Ruffinen	Sports Lawyer, former FIFA Secr. General	Dupont Dallafor Hissel Zen Ruffinen - Attorneys at Law	Switzerland	
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