

The Challenge for Europe in the  
Governance of Sport  
Brussels  
8.4.2013



## Good Governance in Grassroots Sport

## GGGS Project



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## Good Governance in Grassroots Sport project

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## Lessons learned in Grassroots Sport

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## Good Governance in Grassroots Sport project

- Project`s facts
- Project`s process
- Project`s outcomes



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## Project`s facts:

Period: December 2011 – March 2013

Budget: total 252.145, funding by EC 200.000

Partners:

10 sport organisations, 3 Universities, 3 Municipalities, 4 Knowledge partners

Number of countries in the project: 13

Top political leaders in the Education module: 45

Certified leaders: 22

Number of participants in 6 different events: 194



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## Project`s process:

- Focused on Policy, People and Process
- Research, Collection and Valorization of existing documents and good practices on GGS
- Capacity building
- Raising awareness among sport organisations
- Consultations for grassroots sport organisations on Good Governance in sport





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## Project`s outcomes:

- Principles
- Education program
- Self assessment tool
- Guidelines for Good governance in Grassroot Sport
- Report on Good Governance in Grassroot Sport



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## Lessons learned in Grassroots Sport – Good Governance

- We need better marketing – That is what Good Governance is about
- We are volunteers – Integrity is on our side
- We are sport – What is good for sport is good anyway
- We are working for society – Don't ask too much questions



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## Lessons learned in Grassroots Sport - Corruption

- Corruption – That is when money is involved
- Corruption – That is what public officials do
- Conflicts of interest – That does not occur in Grassroots Sport
- Undue advantages – As a volunteer I deserve some incentives





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## Lessons learned in Grassroots Sport – Our Approach

- Corruption is the misuse of entrusted power
- No one is immune
- Low level start – Risk assessment and prevention
- Dilemma cases for awareness raising
- Take care of workload - Mainstream Good Governance



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