

"The Challenge for Europe in the Governance of Sport"

# **Sport 4 Good Governance**

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# **General information**

### Partners (14)

- o NGOs: EOC EU Office, ENGSO, NOCs of CRO, DK, CY, NL, EE, IT, SK
- o Specialised organisation: EOSE
- Educational organisations: DSHK, UCL, Leadership Academy of DOSB
- o GO: Sports department of Styria, Austria

**Budget:** € 250.000

Time frame: Jan '12 - Jun '13



### **Objectives of the project Sport 4 Good Governance (S4GG)**

- Analyse and elaborate on the "Basic Universal Principles of Good Governance of the Olympic and Sports Movement"
- Research and analyse the implementation of the principles by sport organisations in the EU-27
- Organise peer review meetings to get in depth-knowledge on governance and good
   Practices
- Design educational tools to promote good governance and provide support for implementing good governance principles

# Basic Universal Principles of Good Governance in Sport



- 1. Vision, mission and strategy
- 2. Structures, regulations and democratic process
- 3. Highest level of competence, integrity and ethical standards
- 4. Accountability, transparency and control
- 5. Solidarity and development
- 6. Athletes' involvement, participation and care
- 7. Harmonious relations with governments while preserving autonomy www.s4gg.eu



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# Basic Universal Principles of Good Governance in Sport

Homepage,
downloads of
products

Product

Educational material (guidelines, educational module)

Product

Training sessions (programme)

www.s4gg.eu <sup>5</sup>

# Desk research



- Collection of documents on good governance
  - Manuals, initiatives and codes on good governance of **sport organisations**
  - Governance principles and initiatives by public institutions
  - Studies and articles on good governance in sport (academics)
- Selecting good practices for the three principles
- Sharing information among project partners

# Questionnaire / Analysis



### Method

### Survey

- o Online
- Languages: German, English, Croatian, Italian, Slovakian
- Convenience sample: E-Mail with link to questionnaire was sent out to all NOCs and sport confederations (trickle-down effect)
- o Field time: 19.03.2012-20.04.2012
- n=137 (reduced to n=130 due to missing data)

# Questionnaire / Analysis



### **Method**

### **Participant characteristics**

- Organisations from 29 European countries participated in the survey
- 118 (or 91 %) of the organisations were classified as 'national'
  - 20 (or 16 %) of the organisations were National Olympic Committees (NOCs)
  - 86 (or 66%) of the organisations were national sporting federations
- o 67 % of the organisations were concerned with Olympic sports

# Questionnaire / Analysis



### Results

### Overall

- National sporting federations show lowest overall scores → main target group
- o Index 3 "Highest level of competence, integrity and ethical standards" shows lowest results of the three → main activity
- 63 % of the organisations knew the BUPoGG
- Knowledge of BUPoGG significant and positive influence on index (increase 15.5)

### **Specific target points**

- Index 2 "Structures, regulations and democratic process": decisions and appeals; election
   or renewal of office-bearers on a regular basis
- Index 3 "Highest level of competence, integrity and ethical standards": competence of the members of the executive body; risk management
- Index 4 "Accountability, transparency and control": processes and mechanisms;
   transparency and communication; internal control system; education and training

# Peer reviews



### Why?

- Aim at identifying and collecting good practice examples of sport organisations 0
- Provide specific know how on GG issues and stimulate discussion among experts (network 0 of experts)
- In-depth analysis of good practice examples shall feed into educational material 0

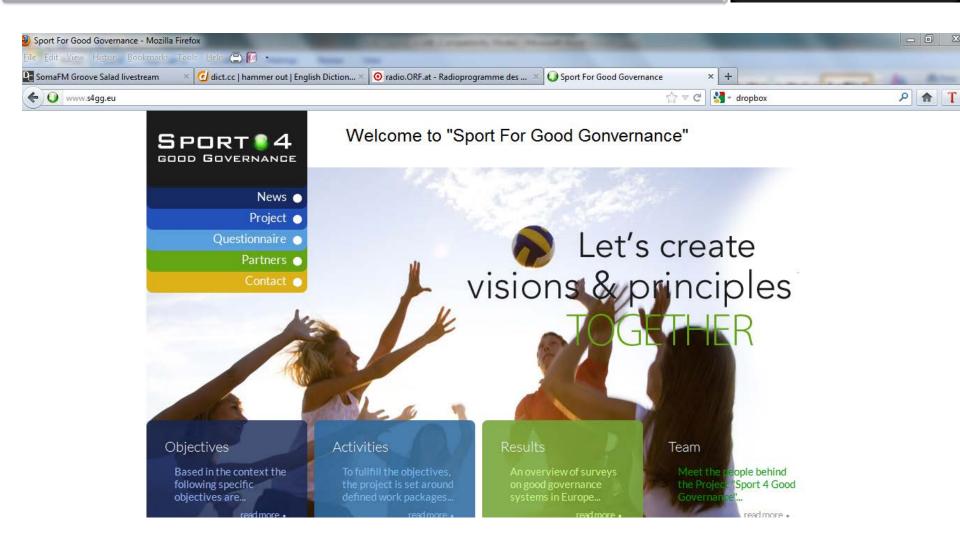
### Where?

- Netherlands (Papendal) 0
- Belgium (Brussels) 0
- Cyprus (Nicosia)



# Homepage, downloads of products





# **Educational Toolkit**

# Training session



# The Tool-Kit

## Content

- Master presentation
- Explanatory notes
- Draft for an executive workshop
- Self evaluation tool
- o Implementation examples
- Best practice
- o Interviews



# **Educational Toolkit**





## **Self Evaluation Tool**

## Software

- o Software to assess and evaluate an organisation with regards to good governance
- 14 questions cover 5 different topics to get a first impression of an organisation's performance
- o A spider-web is automatically created and displays the results
- The spider-web can easily be saved or printed as a picture to compare it with the results of other colleagues
- o The spider-web provides a well structured overview of how the performance of an organisation varies depending on the topic
- → Areas where first measures have to be taken can easily be identified



# **Educational Toolkit**

# Training session



- o Training programme
- Master Presentation
- Collection of good governance practices
- Self evaluation tool
- o Interviews

Training session



# Follow-up



- Dissemination of S4GG toolkit
- National S4GG training sessions
- Within S4GG: network / contact of experts





# Thank you for your attention