# AGGIS Action for Good Governance in International Sports Organisations



# Existing sport governance frameworks and principles

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#### **Governance in sport : A European theme since 2000**

- EU Council
- 2000
- Nice Declaration on Sport
- Transparency and democracy

- EOC & FIA
- 2001
- Brussels Governance in Sport Conference
- Accountability, transparency, solidarity, democracy, conflicts of interests, ...



#### Since 2000, many principles have been published

- Governments
  - CoE, EU, Switzerland, ...
- Sports organisations
  - IOC, UEFA, UCI, NOC\*NSF, ...
- Scholars
  - Burger & Goslin, Chappelet &
     Kübler-Mabbott, Henry & Lee,
     Katwala, De Zwart & Gilligan,...
- Expert organisations
  - TI, OWT, PWC, IGC, ...
- National sport agencies
  - UK Sport, ASC, SPARC, ...





### Do we need another list of principles?

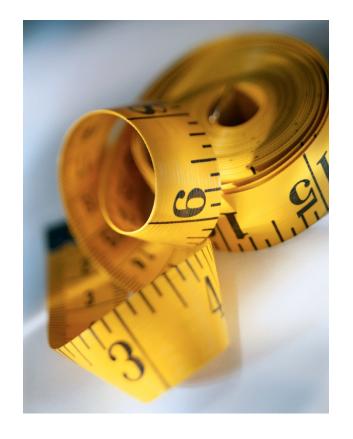
- Lack of precise definitions
  - Democracy, accountability, stakeholder
- Confusing governance and management
  - Efficiency and effectiveness
- Not easy to measure
  - Democracy
- Conflicting principles
  - Equity and efficiency
  - Democracy and independence





## Need for indicators rather than principles!

- Understanding good governance does not go without measurement indicators
- How can good governance in sport be measured?
- For instance transparency





# Another example: Stakeholder representation

- Principle: Fully accepted
- Indicators: Are the following stakeholders represented in your organisation?
  - Athletes
  - Athletes' entourage
  - Referees
  - Clubs/Leagues
  - Media
  - Sponsors
  - Event organising committees
  - Fans





#### **Existing governance indicators**

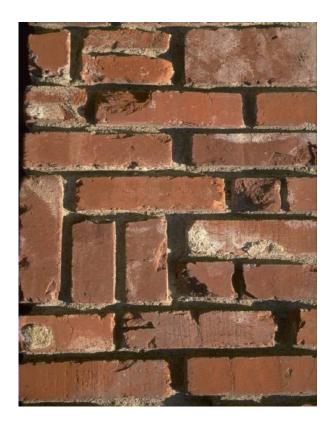
- Governments
  - European Label of Governance Excellence (ELoGE)
- NGOs
  - SGS NGO Benchmarking
- Corporate Sector
  - The UK Corporate Governance Code
- And in international sport ?
  - De Zwart & Gilligan (2009)
  - BIBGIS (2012)
  - Sports Governance Observer (2013)





### The path towards better governance in sport

- In the future, governance in sport might be measured by many sets of indicators
- Now, only a few are at our disposal
- Governance in sport can only be improved if it is measured...





The partners of Action for Good Governance in International Sports Organisations

























The project has received funding from the European Commission under the framework of the Preparatory Actions in Sport.





### THANK YOU FOR YOUR ATTENTION!