

AGGIS

Action for Good Governance in International Sports Organisations



**Action for Good
Governance
in International Sports
Organisations**

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home for the homeless questions in sport

in Det Norske Institut for Sportstudier
**IDRÆTTENS
ANALYSEINSTITUT**

Existing sport governance frameworks and principles

Michaël Mrkonjic, PhD candidate

IDHEAP

Swiss Graduate School of Public Administration

University of Lausanne

Switzerland

Governance in sport : A European theme since 2000

- EU Council
- 2000
- Nice Declaration on Sport
- Transparency and democracy
- EOC & FIA
- 2001
- Brussels Governance in Sport Conference
- Accountability, transparency, solidarity, democracy, conflicts of interests, ...

Since 2000, many principles have been published

- Governments
 - CoE, EU, Switzerland, ...
- Sports organisations
 - IOC, UEFA, UCI, NOC*NSF, ...
- Scholars
 - Burger & Goslin, Chappelet & Kübler-Mabbott, Henry & Lee, Katwala, De Zwart & Gilligan,...
- Expert organisations
 - TI, OWT, PWC, IGC, ...
- National sport agencies
 - UK Sport, ASC, SPARC, ...



Do we need another list of principles?

- Lack of precise definitions
 - Democracy, accountability, stakeholder
- Confusing governance and management
 - Efficiency and effectiveness
- Not easy to measure
 - Democracy
- Conflicting principles
 - Equity and efficiency
 - Democracy and independence



Need for indicators rather than principles!

- Understanding good governance does not go without measurement indicators
- How can good governance in sport be measured?
- For instance transparency



Another example: Stakeholder representation

- Principle: Fully accepted
- Indicators: Are the following stakeholders represented in your organisation ?
 - Athletes
 - Athletes' entourage
 - Referees
 - Clubs/Leagues
 - Media
 - Sponsors
 - Event organising committees
 - Fans



Existing governance indicators

- Governments
 - European Label of Governance Excellence (ELoGE)
- NGOs
 - SGS NGO Benchmarking
- Corporate Sector
 - The UK Corporate Governance Code
- And in international sport ?
 - De Zwart & Gilligan (2009)
 - BIBGIS (2012)
 - Sports Governance Observer (2013)



The path towards better governance in sport

- In the future, governance in sport might be measured by many sets of indicators
- Now, only a few are at our disposal
- Governance in sport can only be improved if it is measured...



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